

Prof. Parimal Merchant

Current Work Profile

Professor at S. P. Jain Institute of Management & Research, India.

Finance and Family Businesses

He has been giving courses in finance and general management. In finance his stress has been on applied finance in field of costing, working capital management and capital structuring. In General Management he has been teaching extensively the book Managing for Results by Peter Drucker.

Previous Experience

Twenty-four years experience in industry, consultancy and capital markets.

Professor at S. P. Jain Institute of Management & Research, India, for the past 12 years. He has been involved with the Institute in many capacities since then.

For the past 7 years, he has been co-ordinating the institute's unique 18 month Post Graduate Management Program for family managed businesses. He has been guiding the process of making Business Plan and role plan by each participant of this program.

Co-ordinated the DOCC initiative (Development of Corporate Citizenship) at the institute for five years
Actively involved in a major ongoing social projects of Slum Self-improvers in Mumbai.

He has been involved in the Institutes consulting projects with various corporate in the areas of profitability improvement and system management.

Educational Qualifications

B. Com, B. G. L., (Mumbai, India), AICWAI (India)

He has participated in the Entrepreneurship Educators Symposium at Babson College in 2004 and is preparing courses on Entrepreneurship at the Institute.

Professional Affiliations

Member of the Institute of Cost and Works accountants of India.

Research And Publications

He has co-authored working paper on Succession Planning in Family Managed Business. He has presented various seminars on issues of Family Managed Businesses and role of MBA education in Small and Medium Family Managed Businesses

He has authored a case on CSR initiative in India published in an ASPEAN supported book project by AIM Manila.

Areas of interest

Financial Management & Capital Market

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